

**Subject:** Re: Action Items & Updates

**Date:** Wednesday, September 16, 2015 9:05:48 AM Pacific Daylight Time

**From:** Jessica Lall

**To:** Laura Hill

**CC:** Priscilla Hsu, Sergio Urena, vgonzalez, Jessica Mandelbaum

**Action Items**

-Circa: Andrew Lusk is requesting a signed copy of the letter with the revised language. It is attached – can I use your e-signature with this new language?

Yes

-Website: Nazan and I had a call this afternoon. **Her suggestion is that we work exclusively with Diran moving forward.** She said this would be the most cost-effective plan. She has full faith in Diran's abilities, and isn't sure that PUSH PR will be bringing in much value-added anymore. If we continue to work with PUSH, Nazan would like to have a conversation about her rates. She suggested that if we needed input on design (i.e. for the the business directory), that we could always pick up again with PUSH on an hourly rate.

-Nazan already created several mock-ups for the homepage featured events. She said she had already discussed with you that this was out of scope, and that she would send an invoice for her work on this. Is that correct? Just want to make sure you were aware that we would be charged for that, and that this charge does *not* include implementation of the design.

Sounds good. My understanding was that if we chose to go with one of the new designs, we would pay her – but not until then. She said she did the designs and I have yet to look at them or discuss \$\$\$. She was doing the design as a courtesy.

-Parklet: Kush spoke today with John Koch from Ennis-Flint, who agreed to donate the roadbed graphic materials for the parklet. We have a call set for Thursday morning with John, Kush and Jesus to talk about the logistics.

-I want to help push the parklet project along, but I don't know how (apart from following up with Drew Canniff re: concrete pavers). We still need benches and wood planters, metal realigns, planters, signage and a bike rack. I'm happy to ask people to sponsor, but I wouldn't know who to begin with...

Sounds good. What we need to know if 1) if we need to purchase these items and 2) if so, where to purchase and what exactly to order. Kush and Derrick should be able to help with this. If they can't, see if they can point us in the right direction. I just have no idea where to find this kind of stuff. Jesus should also be able to offer some guidance.

-Street Vending: Marie sent a document on street vending to review before a meeting tomorrow and a later meeting with Huizar's office. Don't want to get into the details here, but there is a copy of the document in your personal email. Let me know if you have any feedback in addition to mine. I am attending the CCA meeting tomorrow and can relay the message in person to Marie.

Cool – I saw it and will try to take a look on the plane.

-HOA Meet & Greet: Can the BID cover the \$250 flat PDR fee at Bottle Rock for the HOA event?

Have we asked each HOA to pitch in \$50-75 each? I'm not sure why we are paying for them on this one – they should cover

**Updates**

-I met with Jordan Buskirk today, who manages the upcoming American Cancer Society walk. This is coming up just around the corner on 10/16 (prep) and 10/17 (actual walk). She had been emailing Amanda...anyway, we finally connected. The street closures will take place on Figueroa just South of Olympics and will continue South past the freeway on Sat. 10/17 for a few hours in the morning. Everything will open again by 10:30A.

-SLO Reedy stopped by the office today to speak with Victor and Sergio about the noise complaints and homelessness in the district. They can follow up with more details, if needed.

Great tahnks – these emails are very helpful!

Jessica Lall

South Park BID

*Celebrating 10 Years*

o. 213 663 1112

c. 213 820 0837

24/7: 866 560 9346good

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**From:** Laura Hill <[laura@southpark.la](mailto:laura@southpark.la)>

**Date:** Tuesday, September 15, 2015 at 6:19 PM

**To:** Jessica Lall <[jessica@southpark.la](mailto:jessica@southpark.la)>

Cc: Priscilla Hsu <[priscilla@southpark.la](mailto:priscilla@southpark.la)>, Sergio Urena <[s.urena@southpark.la](mailto:s.urena@southpark.la)>, Victor Gonzalez <[vgonzalez@lacorps.org](mailto:vgonzalez@lacorps.org)>, "jmandelbaum@southpark.la" <[jmandelbaum@southpark.la](mailto:jmandelbaum@southpark.la)>

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